



**PRESS RELEASE
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Park Community Credit Union And Its Members Surpass \$100,000 in Giving to the Kentucky Humane Society

Park Community Credit Union (PCCU) and its members have donated more than \$107,000 to the Kentucky Humane Society (KHS) over the past seven years, with almost half the funds raised by members who chose a co-branded, animal-themed debit card with a \$5 donation to KHS.

“Park Community and KHS have created a fantastic partnership that helps create a positive impact for our area. We are proud to join forces with them in an effort to help strengthen their efforts to improve care and increase placement of animals in our communities,” said Jim Spradlin, PCCU President and CEO.

In 2011, the not-for-profit credit union began offering KHS-branded debit cards to its members for a \$5 donation. Over the years, that simple choice by PCCU members has raised over \$44,400 for KHS, the state’s largest pet adoption agency and spay/neuter provider.

In addition, PCCU employees have donated over \$12,000 to KHS through an employee giving campaign, and PCCU has provided over \$49,000 in event sponsorships. The credit union’s Park Store, which sells PCCU-branded merchandise to members, also benefits KHS.

In honor of their support of the animals, in 2017 KHS named a training room in honor of PCCU at its behavioral rehabilitation center, the Sam Swope Pet Retreat in Jeffersontown. The Play and Training Room, sponsored by Park Community Credit Union, is used by KHS behavioral staff to prepare shelter dogs for adoption.

“We are so grateful that Park Community Credit Union and its members choose to support the animals at the Kentucky Humane Society,” said Alisa Gray, KHS Vice President for Outreach. “Every \$5 donation adds up! We estimate that their support over the years has helped us rescue and find homes for almost 600 grateful shelter animals.”

About Park Community Credit Union

Park Community Credit Union is a Kentucky credit union, seeking to improve the quality of life for our members, communities and employees. PCCU has a total of 14 branches, 11 serving the Louisville Metro Area and 3 serving the Bluegrass Region of Kentucky. Anyone who lives, works, worships or attends school in the counties of Anderson, Bourbon, Boyle, Bullitt, Clark, Estill, Fayette, Franklin, Garrard,

Harrison, Henry, Jackson, Jessamine, Jefferson, Lincoln, Madison, Mercer, Nicholas, Oldham, Powell, Scott, Shelby, Spencer, Trimble, and Woodford Counties in Kentucky and Clark and Floyd Counties in Southern Indiana is eligible to bank with Park Community. The Bluegrass Region branches are located in Richmond, Lexington and Berea KY. For more information about Park Community Credit Union and our effort to provide service excellence as your personal, full-service financial provider, please visit www.parkcommunity.com, www.get2knowit.com, www.parkcommunitygives.com or follow us on Facebook at www.facebook.com/parkcommunitycu and Twitter at www.twitter.com/parkcommunity.

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