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**FOR IMMEDIATE RELEASE:**

**Keisha Deonarine to join Park Community Credit Union as Executive Director of Foundation and Corporate Relations**

Louisville, KY, - Park Community Credit Union is pleased to announce Keisha Deonarine as their new Executive Director of the Park Foundation and Corporate Relations. Deonarine comes to Park Community with years of experience in being a strong advocate for all aspects of health for people in underserved and low-income communities throughout Kentucky. In her role she will be leading efforts of the newly formed Park Community Foundation and community development initiatives in the nine neighborhoods of West Louisville.

Keisha most recently served as the inaugural Executive Director for the Passport Foundation, focusing on developing new and innovative programs beyond clinical care. While at Passport Foundation, Keisha created a scholarship fund addressing gaps of care, a funding program for food access and social isolation, and a workforce program seeking support for substance abuse.

Prior to her Passport Foundation position, Keisha served as the Senior Community Health Director for the American Heart Association in the Kentucky market. In her role, Keisha worked to create, develop, and initiate strategies focusing on social determinants of health and drove positive health changes in underserved low-income populations.

In addition, Keisha was an Economic Development Manager at Louisville Forward, focusing on the lifelong wellness and aging care strategy. She managed successful economic development projects, including the landing of the Evolent Medicaid Center of Excellence's headquarters in January 2016, ONCO360's new Louisville headquarters, and Kindred Healthcare's \$39 million expansion in 2015. While at Louisville Forward, Keisha located more than \$200 million in project investments, worked with over 70 health care start-up companies through expansion and helped bring more than 6,000 jobs to Louisville.

Keisha is an active board member and serves on the Kentucky Science Center, Neighborhood House, ElderServe and Americana Community Center. Keisha recently completed Louisville Welcome Academy 2017, Leadership Kentucky 2018 and is a graduate of Leadership Louisville 2019. She has completed several local and national leadership programs in her career, Sustainable Impacts and Strategic Global Initiatives (SISGI) Leadership Group, Ignite Louisville, Leadership

Oldham County, and Wells Fargo Leadership. Keisha was recently named "Pioneer Woman 2019" by Speed Art Museum, "A Women to Know" by StyleBlueprint Magazine and awarded "The Mosaic Award", honoring an immigrant/refugee leader in community by Jewish Family and Career Services.

Keisha has two children, Amina and Jason, and two Doberman puppies, Coco and Lily. She loves glitter, unicorns, Moscato, Broadway, and all things Disney. Keisha's favorite quote and life motto is "It's kind of fun to do the impossible"-Walt Disney

"I'm really excited to be on board. I'm so proud and honored to be a part of Park Community and all of the amazing work they're doing in West Louisville," says Deonarine. "I can't wait to change lives as friends, and as colleagues."

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Park Community Credit Union is a Kentucky credit union, seeking to improve the quality of life for our members, communities, and employees. We have a total of 14 branches, 11 serving the Louisville Metro Area and 3 serving the Bluegrass Region of Kentucky. Anyone who lives, works, worships, or attends school in the counties of Anderson, Bourbon, Boyle, Bullitt, Clark, Estill Fayette, Franklin, Garrard, Harrison, Henry, Jackson, Jessamine, Jefferson, Lincoln, Madison, Mercer, Nicholas, Oldham, Powell, Scott, Shelby, Spencer, Trimble, and Woodford Counties in Kentucky and Clark and Floyd counties in Southern Indiana is eligible to bank with Park Community. The Bluegrass Region branches are located in Richmond, Lexington, and Berea, Kentucky. For more information about Park Community Credit Union and our effort to provide service excellence as your personal, full-service financial provider, please visit [www.parkcommunity.com](http://www.parkcommunity.com), follow us on Facebook at [www.facebook.com/parkcommunity](https://www.facebook.com/parkcommunity) and Twitter at [www.twitter.com/parkcommunity](https://www.twitter.com/parkcommunity).