



2023 Impact Report

Dear Friends of the Foundation,

We're delighted to share the Park Community Credit Union Foundation's 2023 Impact Report with you.

Last year was an exciting time as we relaunched the Foundation with three new impact areas: financial wellbeing, education, and thriving communities. With that, we also introduced several new programs, including Pathways to Prosperity and the Community Service Fund, which you can read more about in this report. Thanks to the generosity of donors like you, in 2023 we made grants to 23 nonprofit organizations and assisted 20 Park Community Credit Union employees experiencing unexpected financial hardships.

We are grateful for your continued commitment, which helps everyone have equitable access to learn, grow, and thrive. Thanks to our donors and partners, we are grateful to support major initiatives and nonprofits that are strengthening Kentuckiana and improving quality of life.

Together, we create impact!

With gratitude,



Shannon Kisselbaugh
Executive Director



Jana Erny
Board Chair

About Us

Established in 2019, we are a nonprofit with a vision to build a more vibrant community where everyone has equitable access to learn, grow, and thrive. The mission and legacy of the credit union movement is “people helping people,” and as the charitable arm of Park Community Credit Union, the Foundation embodies that commitment.

Impact Areas

We support the community in three impact areas:



EDUCATION

Scholarships to support future leaders and a more skilled workforce.



FINANCIAL WELLBEING

Financial education and resources to promote individual and family stability and sustainability.



THRIVING COMMUNITIES

Community projects that contribute to a higher quality of life for our members and neighbors and a more competitive region economically.

By The Numbers

336

Foundation Donors

\$484,874

Total donations made to worthy charitable causes since inception

\$92,540

Donations made to organizations in 2023

Pathways to Prosperity Grants

Pathways to Prosperity is the Foundation's competitive grant program that supports nonprofit projects in Kentucky and Southern Indiana. In 2023, we awarded \$75,000 in grants to four organizations.

2023 Pathways to Prosperity Grant Recipients



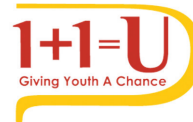
Home of the Innocents

The Home of the Innocents Pathways HOME program will provide financial literacy class materials to young adults and their children experiencing homelessness.



Junior Achievement of Kentuckiana

The Junior Achievement Financial Literacy Education Project will serve high school students through the Personal Finance, Finance Park 2.0, JA Economics for Success and JA Gifts programs.



One Plus One Equals U

The One Plus One Equals U Young Champions P.A.S.S. Capacity Initiative will provide student athletes with tutoring, sports training, or re-entry back into their sports teams, assistance with high school graduation or GED, and admissions into post-secondary schools.



Veteran's Club

The Veteran's Club Operation Jeep Build project will provide equipment and teach automotive repair skills to veterans and first responders.

"We are very grateful for the Park Community Credit Union Foundation's investment in the Pathways HOME program. Through partnerships with the Junior League of Louisville and fellow Foundation grantee, Junior Achievement, this program teaches young adults essential life skills they can use to set themselves up for success. With support from both organizations, Pathways HOME participants learn money management techniques, resume writing, cooking skills, and more. All courses are very beneficial to these young adults who are often housed on their own for the first time and are striving to build skills for long-term success."

– Paul Robinson, Home of the Innocents President & CEO



Malik Madole



Scan to watch Malik's story

Community Service Fund

Park Community Credit Union encourages employees to volunteer for the causes that matter most to them and provides paid time off for community service. Each year, employees can request a \$250 grant from Park Community Foundation to the charity where they volunteered.



\$7,000

Total Grants



19

Organizations



224

Volunteer Hours



28

Park Employees

Habitat for Humanity

A team of Park Community employees helped build a house for Habitat for Humanity in Louisville's Smoketown neighborhood. The volunteers helped lay subfloor, installed the roof, and worked on the shed.



Together, we create impact.

Your donation helps build a more vibrant community.

Donations are used to support the Foundation's three impact areas. To learn more about the ways you can make an impact, contact Shannon Kisselbaugh at **502-815-7391** or **foundation@parkcommunity.com**.



Scan here to support us



Other Ways to Give

- Become a monthly supporter
- Round up your Park Community Credit Union debit card purchases and give the change to the Foundation
- Link your Kroger Plus Shopper's Card to Park Community Foundation
- Make a qualified tax-free charitable distribution through your individual retirement account (IRA)
- Include Park Community Foundation as a beneficiary in your will, life insurance, IRA, or Trust
- Contribute appreciated stock (contact us for transfer instructions)
- Give through your Donor Advised Fund
- Honor a loved one with a tribute gift
- Remember Park Community Credit Union Foundation in your will or as a beneficiary of your life insurance or retirement plan assets.

Our suggested bequest language: "I give _____ (residue, percentage, or specific amount) to Park Community Credit Union Foundation, 2515 Blankenbaker Pkwy, Louisville, KY 40229 for its general purposes." Tax ID 84-4213550

2023 Donor Recognition

Sincere thanks to our donors!

Park Community Credit Union Foundation is grateful for our donors who support our mission and help build a more vibrant community. Donors are recognized for gifts made from 1/1/2023 – 5/1/2024.

| | | | |
|-------------------------------|--------------------------|-------------------------------|-------------------------------|
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* in memoriam



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As a 501(c)(3) public charity, we rely on charitable donations from the public to carry out our mission. EIN 84-4213550.