



**April 21, 2025**

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**FOR IMMEDIATE RELEASE:**

**PARK COMMUNITY CREDIT UNION FOUNDATION NOW ACCEPTING GRANT APPLICATIONS FOR PATHWAYS TO PROSPERITY PROGRAM**

**Louisville, KY-** Park Community Credit Union Foundation is now accepting applications from nonprofits for its Pathways to Prosperity Grant Program, a vital funding initiative that supports nonprofit organizations working to build stronger, more equitable communities across Kentucky and Southern Indiana.

Launched in 2023, the Pathways to Prosperity Grant Program has already awarded \$175,000 to 15 local nonprofit organizations, supporting impactful programs that enhance education, expand financial opportunity, and foster community growth.

This year, the Foundation will award grants of up to \$10,000 each to eligible nonprofit organizations serving Kentucky and Southern Indiana. Successful projects will align with the Foundation's three impact areas: financial wellbeing, education, and thriving communities.

"The Pathways to Prosperity program reflects our commitment to supporting organizations that are on the front lines of creating lasting opportunities for our neighbors and improving quality of life. We are proud of the program's impact in its first two years and look forward to continuing this vital work that helps everyone in our community have equitable access to learn, grow, and thrive," shared Shannon Kisselbaugh, Executive Director, Park Community Credit Union Foundation.

Park Community Credit Union's commitment to building thriving communities is enhanced by this critical grant opportunity where local nonprofit organizations are empowered to create lasting positive change. The Pathways to Prosperity program amplifies the impact of these organizations and the critical work they do strengthens the region and helps build a more vibrant community.

"Through the Pathways to Prosperity program, our Foundation is investing in organizations that are rewriting the future for families, for neighborhoods, and for generations to come. This program is about more than funding. It is about fueling momentum for a more equitable tomorrow." – Jana Erny, President & CEO, Park Community Credit Union.

The online grant application portal will open on Monday, April 21, 2025, at 9:00 am EDT and the deadline is Friday, May 16, 2025, at 5:00 pm EDT. For application details and additional information, visit [www.parkcommunity.com/foundation](http://www.parkcommunity.com/foundation).

To support applicants, the Foundation will host a Grant Guidelines Webinar on Wednesday, April 23, 2025, at 11:00 am EDT. This session will provide insights into the application process and eligibility criteria. Nonprofits can register for the webinar at the link above; a recording will also be available for those unable to attend live.

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### **About Park Community Credit Union**

Park Community is Kentucky's largest Community Development Financial Institution (CDFI) Credit Union, a mission driven organization owned by our members that exists to empower communities, fuel dreams, and cultivate belonging. Our mission to build thriving communities together, through financial inclusion and empowering underserved communities guides the way as we set the pace for the future of the financial industry in Kentucky and beyond. We are committed to seeing a world where hope, opportunity, and belonging unite us all. Catch the VIBE at [parkcommunity.com](http://parkcommunity.com), or follow us on Facebook at [facebook.com/parkcommunitycu](https://facebook.com/parkcommunitycu), Instagram @parkcommunity, X @parkcommunity, and TikTok at [tiktok.com/@parkcommunity](https://tiktok.com/@parkcommunity).

### **About Park Community Credit Union Foundation**

Park Community Credit Union Foundation is a 501(c)(3) public charity and the philanthropic arm of Park Community Credit Union. Founded in 2019, the Foundation focuses its philanthropic mission on financial well-being, education, and thriving communities. For more information, please visit [www.parkcommunity.com/foundation](http://www.parkcommunity.com/foundation) or follow on Facebook at [www.facebook.com/parkcommunityfoundation](https://www.facebook.com/parkcommunityfoundation).