



**December 17, 2024**

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**FOR IMMEDIATE RELEASE:**

### **Park Community Credit Union and Simmons College of Kentucky Partner to Support a Brighter Future**

Louisville, KY, - Park Community Credit Union, Kentucky's largest Community Development Financial Institution (CDFI) Credit Union, and Simmons College of Kentucky, Kentucky's first Historically Black College-University (HBCU) have formalized a ten-year partnership to amplify the impact of both mission-aligned organizations to foster a shared sense of belonging and lasting, positive change within the community.

Together, Simmons College and Park Community Credit Union aim to empower our community, fuel the dreams of students and community members, and cultivate a deeper sense of belonging for all involved. The key initiatives of the partnership include financial education programs to equip students with essential financial skills, collaborative career outreach to expand professional opportunities, joint outreach programs, student internships, and faculty collaborations.

"We are privileged to deepen our longstanding partnership with Simmons College of Kentucky," stated Jana Erny, President and CEO of Park Community Credit Union. "Our mutual commitment to community empowerment aligns perfectly with Simmons College's dedication to student success. By providing vital financial education and resources, we empower students to thrive both professionally and personally, contributing to the continued prosperity of our region."

With recent expansion plans and a view for future growth, Simmons College provides degree programs which will play a crucial role in local workforce pipeline development. Unique programs like the Second Chance Pell Program and Executive Leadership Academy provide opportunities for individuals to thrive and give back to their community. Creating access to a high-quality secondary education in addition to financial education and career outreach programs will attract students to come to this region and stay.

Dr. Kevin W. Cosby, President of Simmons College said, "This partnership with Park Community Credit Union is helping to create pathways and provide essential resources for students who might not otherwise have access to such opportunities. Together, we are breaking down barriers, empowering our students, and building a

future where success is achievable for everyone, regardless of their starting point. By investing in student success, Park Community Credit Union is helping to shape a brighter, more promising future for our students and the communities they will go on to serve."

Students and Faculty at Simmons College joined Park Community team members today to celebrate the elevated 10-year partnership. A symbolic check presentation marked Park Community Credit Union's financial commitment to the collaborative initiatives between the two organizations.

To learn more about Park Community Credit Union, visit [parkcommunity.com](https://parkcommunity.com). To learn more about Simmons College, visit [simmonscollegeky.edu](https://simmonscollegeky.edu).

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Park Community is Kentucky's largest Community Development Financial Institution (CDFI) Credit Union, a mission driven organization owned by our members that exists to empower communities, fuel dreams, and cultivate belonging. Our mission to build thriving communities together, through financial inclusion and empowering underserved communities guides the way as we set the pace for the future of the financial industry in Kentucky and beyond. We are committed to seeing a world where hope, opportunity, and belonging unites us all. Catch the VIBE at [parkcommunity.com](https://parkcommunity.com), or follow us on Facebook at [facebook.com/parkcommunitycu](https://facebook.com/parkcommunitycu), Instagram @parkcommunity, X @parkcommunity, and TikTok at [tiktok.com/@parkcommunity](https://tiktok.com/@parkcommunity).