



May 30, 2024

For more information:

Shannon Kisselbaugh, Park Community Credit Union Foundation
502.815.7391, Shannon.kisselbaugh@parkcommunity.com

Brittney Monteith, Park Community Credit Union
502.815.7297, brittney.monteith@parkcommunity.com

FOR IMMEDIATE RELEASE:

PARK COMMUNITY CREDIT UNION FOUNDATION IS SET TO AWARD \$100,000 IN COMMUNITY GRANTS THROUGH PATHWAYS TO PROSPERITY PROGRAM

Louisville, KY- Park Community Credit Union Foundation is pleased to open applications for the Pathways to Prosperity Grant Program for its second year. The program will award a total of \$100,000 to qualifying nonprofit organizations for projects in Kentucky and Southern Indiana that align with the Foundation's three impact areas-financial wellbeing, education, and thriving communities.

The Foundation celebrates its first year since re-launching under the name Park Community Credit Union Foundation, a natural next step for the organization that began in 2019 as NSPIRE, the philanthropic arm of Park Community Credit Union. Last year, under the leadership of Shannon Kisselbaugh, Executive Director, the Foundation contributed over \$92,000 to charitable causes.

"At Park Community Credit Union, we are committed to fostering a strong foundation for financial well-being, education and thriving communities through our Foundation. Pathways to Prosperity reflects our commitment to empowering more nonprofit organizations to make a significant impact in Kentucky and Southern Indiana. Together, we will continue to build a brighter future for our members and the communities we serve." – Jana Erny, President & CEO, Park Community Credit Union.

To emphasize dedication to the communities we serve, Park Community Credit Union and the Foundation have added an additional \$25,000 to last year's grant commitment of \$75,000. The additional funds will offer more nonprofit organizations the opportunity to access a portion of the \$100,000 total grant dollars to make a bigger community impact.

"We believe investing in Kentuckiana's nonprofit sector is essential to building a vibrant community where everyone has equitable access to learn, grow, and thrive. That's why we're thrilled to announce this year's

Pathways to Prosperity grant program with an increased funding pool of \$100,000,” shared Shannon Kisselbaugh, Executive Director, Park Community Credit Union Foundation.

The online grant application opens on Monday, June 3, 2024 at 9:00 am EDT and the deadline is Monday, July 8, 2024 at 5:00pm EDT. For application details and additional information, visit parkcommunity.com/foundation. The Foundation will host a Grant Guidelines Webinar on Thursday, June 6 at 2:00pm EDT. Nonprofits can register for the webinar at parkcommunity.com/foundation.

####

About Park Community Credit Union

Park Community was established in 1965 to serve the employees of General Electric’s Appliance Park in Louisville, Kentucky. While the members we are able to serve have changed over the years, our mission to provide exceptional service and a full range of financial products has not. As Kentucky’s largest Community Development Financial Institution (CDFI), our philosophy continues to champion the credit union motto of “people helping people”. For more information, please visit parkcommunity.com, or follow us on Facebook at facebook.com/parkcommunitycu and TikTok at tiktok.com/@parkcommunity.

About Park Community Credit Union Foundation

Park Community Credit Union Foundation is a 501(c)(3) public charity and the philanthropic arm of Park Community Credit Union. The Foundation focuses its philanthropic mission on financial well-being, education, and thriving communities. For more information, please visit www.parkcommunity.com/foundation or follow on Facebook at www.facebook.com/parkcommunityfoundation.