



2026 Pathways to Prosperity Grant Guidelines Webinar

April 16, 2026

Welcome!
We'll get started shortly.

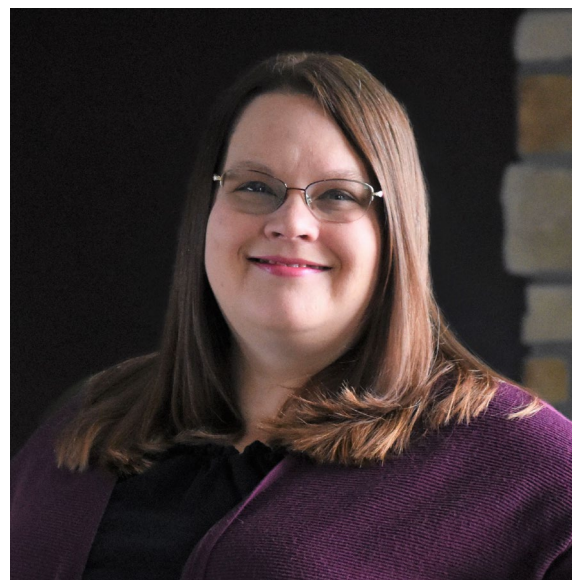
Introductions

Shannon Kisselbaugh



Executive Director

Nicole Robinson



Programs Administrator

Webinar Housekeeping



Attendees can turn on live captions by selecting “... More” then “Language and speech” in Teams.



Introduce yourself in the chat!



The slide deck and webinar recording will be posted at parkcommunity.com/foundation and emailed to webinar registrants



Submit your questions in the chat

About Park Community Credit Union Foundation

- Vision: To build a more vibrant community where everyone has equitable access to learn, grow and thrive
- Charitable arm of Park Community Credit Union
- 501(c)(3) public charity
- Over \$700,000 contributed to causes and charitable initiatives since 2019



Pathways to Prosperity History

| | 2023 | 2024 | 2025 |
|---|----------------|----------------|----------------|
| Total Number of Applications Received | 135 | 144 | 183 |
| Total Number of Eligible Applications | 133 | 139 | 138 |
| Total Amount of all Grant Applications (total asks) | \$2,451,609.50 | \$1,333,328.00 | \$1,734,770.00 |
| Number of Grants Awarded | 4 | 11 | 10 |
| Total Amount of Awarded Grants | \$75,000.00 | \$100,000.00 | \$97,960 |



2026 Pathways to Prosperity Grant Opportunity

- Maximum request amount is \$10,000 per application, no minimum
- Organizations can submit only ONE application but may select more than one Impact Area
- Pathways to Prosperity grant projects must align with one or more of the Impact Areas to be eligible.
- Applicants do not have to be a member of Park Community Credit Union to be eligible for the Pathways to Prosperity Grant. Membership status does not influence funding decisions, and no special preference is given to credit union members.

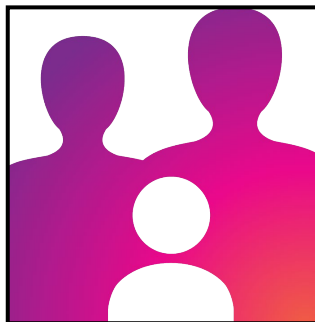
Funding Impact Areas



Education – Post-secondary and vocational school scholarship funding to support future leaders and a more skilled workforce.



Financial Wellbeing – Financial education and resources to promote individual and family stability and sustainability.



Thriving Communities – Transformative and critical community projects that contribute to a higher quality of life for our members and neighbors, and a more competitive region economically.

Who Can Apply?

To be eligible, organizations must meet **ALL** of the following criteria:

- Be a 501(c)(3) public charity that is IRS Publication 78 verified.
 - *Private foundations and organizations that are included on the Office of Foreign Assets Control Specially Designated National (SDN) list are not eligible. If you have questions about your organization's exempt status and eligibility, please contact us.*
- IRS Tax-Exempt Organization Search - <https://apps.irs.gov/app/eos/>
- Have an effective date of exemption of the IRS Determination Letter that is on or before April 14, 2024.
 - *Organizations that have been in operation for less than 2 years are not eligible.*

Who Can Apply? Continued

To be eligible, organizations must meet **ALL** of the following criteria (continued):

- Report total annual revenue of \$1.5 million or less on the most recently filed IRS Form 990 (Part 1, Summary, Line 12). Organizations filing Form 990-N must report annual revenue of \$50,000 or less.
- If awarded funding, agree to have a representative attend the Park Community Credit Union Foundation Friendsgiving Gala on Friday, November 6, 2026, at 6:00 PM at The Jeffersonian (10617 Taylorsville Road, Jeffersontown, KY 40299) to accept the grant and be recognized.
- The grant funding period is one year from the date the organization receives the grant check. Grant funds should be spent within this time frame. Checks are presented to grant recipients on Friday, November 6, 2026 at the Friendsgiving Gala.



**Projects must
serve one or
more of the
following
counties:**

Indiana

- Clark
- Floyd

Kentucky

- Bullitt
- Fayette
- Jefferson
- Madison



We will NOT fund

- Individuals (applicants must be a 501(c)(3) public charity)
- Lobbying or political campaigns
- Projects that promote a particular religion
- Fundraising events and sponsorships such as galas, run/walks, golf outings, etc.
- Organizations that discriminate based on race, color, religion, sex, sexual orientation, gender identity or expression, national origin or ancestry, citizenship, age, physical or mental disability, pregnancy, veteran's status, parental status, marital status, genetic disposition, or any other characteristic protected by federal, state, or local law.



How to Apply

- READ the grant guidelines. They can be found on the application [welcome page](#), and on the [Foundation webpage](#).
- Grant applications are ONLY accepted via the online grant application link.
- After an application is submitted the online system will provide a submission screen

Thank you for applying for the 2026 Pathways to Prosperity grant.

Your application has been submitted successfully.

All applicants will be notified by email of funding decisions in November 2026.

Stay connected with Park Community Credit Union Foundation by subscribing to our [Enews](#) and following us on [Facebook](#) and [LinkedIn](#).





How to Apply (continued)

- Additionally, the email supplied in the application as the “Contact Person Email” will receive a submission email confirmation with a copy of the submitted responses
- Grant Reporting - Grantees shall make a presentation, either in-person or through videoconference, to the Foundation’s Board of Director’s at a mutually agreed upon date and time and provide a copy of the presentation materials (PowerPoint, handouts, etc.) to the Foundation.

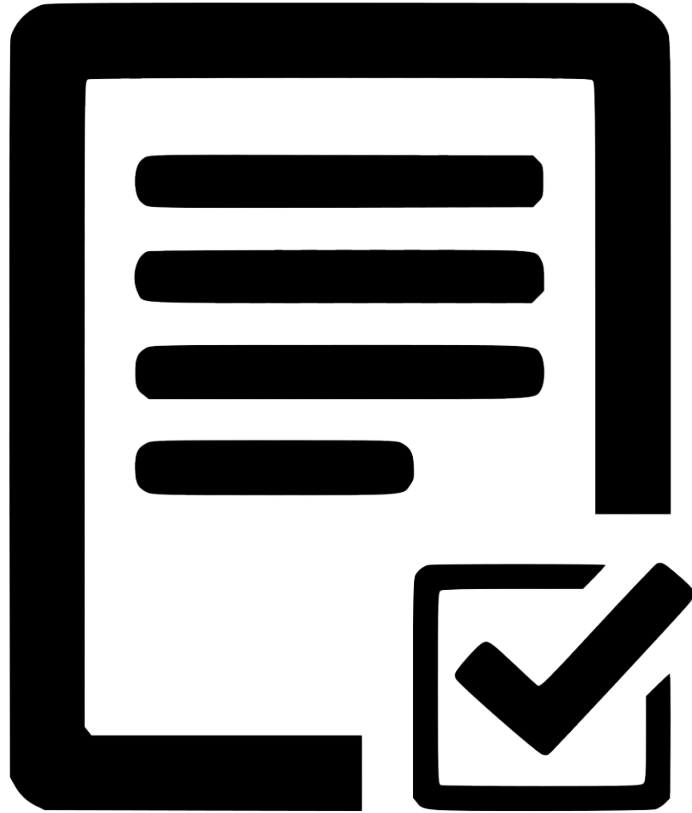


2026 Pathways to Prosperity Grant
Application QR Code
<https://parkcommunity.com/foundation/>



Required Documents

- IRS Letter of Determination
 - Max file size is 10 MB
- IRS Form 990
 - Organizations with total annual revenue over \$50,000 are required to upload their most recently filed IRS Form 990 as part of the application.
 - Max file size is 15 MB
- Upload file types allowed: jpg, jpeg, gif, png, bmp, tif, psd, pdf, doc, docx, csv, xls, xlsx, txt, mp3, mp4, mpg, mpeg, zip
- Partial or incomplete applications at the time the application closes will be ineligible.



Online application walk through



2026 Pathways to Prosperity
Grant Application QR Code

Online application link can be found
on our webpage here:
parkcommunity.com/foundation



Review Process

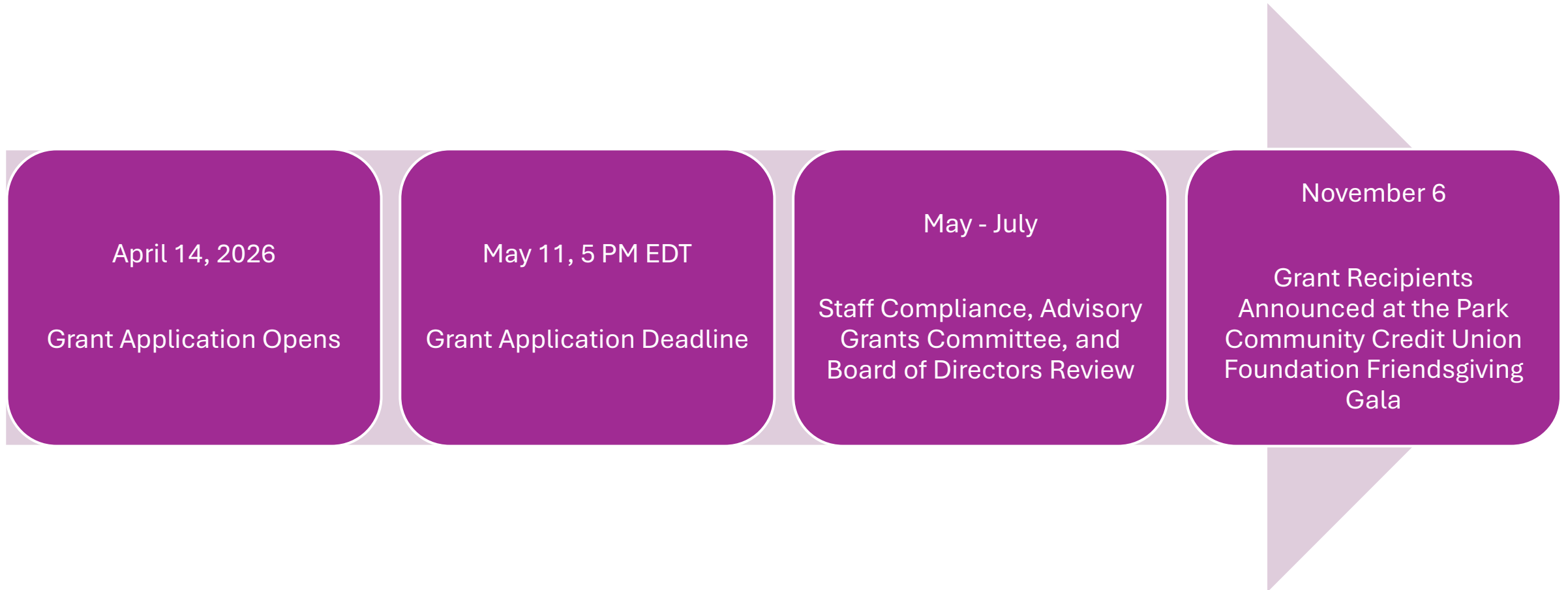
- Grants are scored by the Advisory Grants Committee and recommended to the Foundation's Board of Directors for approval
- Foundation staff do not score the grant applications
- Foundation staff check for IRS compliance and that applications are complete and received by the deadline



SMART Goals

- **SMART goals** clearly describe what a project will accomplish and how success will be measured.
- **Specific:** What will be done and who will benefit
- **Measurable:** Includes numbers or clear outcomes
- **Achievable:** Realistic within budget, capacity, and timeline
- **Relevant:** Aligned with mission and grant purpose
- **Time-Bound:** Has a clear deadline
- **Example of a SMART Project Goal**
 - By June 30, 2027, our organization will provide six financial education workshops to at least 150 low-income adults, with 75% of participants demonstrating increased financial knowledge as measured by pre- and post-workshop surveys.

Timeline





Grant Training Resources

- Louisville Metro Grant Writing Tips (free)
 - <https://louisvilleky.gov/government/external-agency-fund/eaf-grantwriting-best-practices>
- Grant Ready Kentucky (fees may apply)
 - <https://www.grantreadyky.org/>
- Kentucky Nonprofit Network (fees may apply)
 - <https://kynonprofits.org/>
- Grant Professionals Association (fees may apply)
 - <https://grantprofessionals.org/page/granttips>

Other Opportunities at Park Community Credit Union



- Free Financial Education Workshops
<https://parkcommunity.com/sponsorships/financial-education-request/>
- Free Zogo App (Financial Literacy Game)
<https://parkcommunity.com/resources/zogo/>
- Volunteering
 - Park Community wants to build meaningful relationships with our nonprofit partners. If you have volunteer opportunities available, please email Foundation@parkcommunity.com.
- Nonprofit Community Money Market
<http://parkcommunity.com/community/> or call 502.968.3681

**Pathways to Prosperity applicants do not have to be a Park Community Credit Union member to be eligible to apply for the grant. Membership status does not influence funding decisions, and no special preference is given to credit union members.*

2026 Pathways to Prosperity Virtual Open Office Hours

For virtual technical assistance and to ask questions about your nonprofit's grant application, you are also invited to sign up for virtual open office hours with Foundation staff at <https://parkcommunity.com/foundation/>.



Participation in open office hours is optional and does not impact application review or funding decisions.



Questions?

Contact Us



foundation@parkcommunity.com



<https://parkcommunity.com/foundation/>



502.815.7393

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