FOR IMMEDIATE RELEASE

The Community Foundation of Louisville and Park Community Credit Union Announce Co-Investment Opportunity with AMPED

Louisville, KY (July 21, 2026) – The **Community Foundation of Louisville** and **Park Community Credit Union** are pleased to announce a co-investment opportunity supporting participants in the **2026 AMPED Business Accelerator**. Through the partnership, Park Community Credit Union will provide below-market-rate lines of credit to eligible businesses, backed by a loan guarantee commitment from the Community Foundation of Louisville through its impact investing program, **Invest Louisville**.

The guarantee expands access to affordable capital for participating entrepreneurs while reducing potential lending risk for the credit union. The collaboration combines philanthropic capital with community lending, expanding access to affordable financing for emerging small businesses.

The AMPED Business Accelerator is a year-long business development program that provides Black- and Latino-led small businesses with intensive training, business coaching, access to capital, and other integrated support services. This year's cohort includes 10 businesses representing industries such as digital media, content creation, and consulting; healthcare and social services; arts and entertainment; hospitality; retail and merchandising; food services; wellness consulting; transportation; psychology and behavioral healthcare; and holistic health and wellness.

"Collaborative partnerships like this create meaningful opportunities for entrepreneurs while strengthening our local economy," said Ron Gallo, President and CEO of the Community Foundation of Louisville. "We appreciate Park Community Credit Union's commitment to expanding access to affordable capital and hope this partnership inspires others to explore similar opportunities alongside the Foundation."

"Access to fair and affordable capital is often the difference between a small business simply surviving and having the opportunity to grow and succeed. Our partnership with Park Community Credit Union gives entrepreneurs in the AMPED Business Accelerator access to lines of credit that can help them invest in their businesses, manage cash flow, and pursue new opportunities. It has been great working with Jana Erny, President & CEO of Park Community Credit Union, and her team to make this partnership possible. Their ongoing commitment has been critical to our ability to support entrepreneurs and demonstrates the powerful impact that is possible when financial institutions and community organizations work together to build stronger, more sustainable businesses," said Dave Christopher Sr. Founder, CEO & President, AMPED.

About Park Community Credit Union

Park Community Credit Union is a full-service, not-for-profit financial institution serving more than 80,600 members and dedicated to making banking accessible and impactful. As Kentucky's largest Community Development Financial Institution (CDFI) Credit Union, Park is a mission-driven, member-owned organization committed to empowering communities, fueling dreams and cultivating belonging. With a member-first approach, Park strives to build thriving communities through financial inclusion and support for underserved populations in Kentucky and Southern Indiana. Guided by its vision of a world where hope, opportunity and belonging unite us all, Park is setting the pace for the future of the financial industry in Kentucky and beyond. Learn more at parkcommunity.com.

About AMPED

Founded in May 2014, AMPED has grown from a music academy into a family-oriented ecosystem serving youth and adults through free music education, technology workforce development, and business incubation. We are especially invested in the people and neighborhoods of Louisville's West End, including the AMPED Innovation Center at 25th & West Broadway and the AMPED Tech & Learning Center at 1701 W. Market Street.

Our guiding vision is to build generational wealth for families and entrepreneurs by creating self-sufficiency, economic mobility, and a more equitable society. In just over a decade, AMPED has become Louisville's largest homegrown, Black-led, Black-serving nonprofit organization.

About Community Foundation of Louisville and Invest Louisville

Founded in 1984, the Community Foundation of Louisville mobilizes people, networks, and capital to spark meaningful change in and beyond Louisville. With over $900 million in assets, over 2,200 charitable funds, and collaborations with hundreds of local partners, we connect philanthropic investments with relevant causes. The Foundation has addressed and continues to address a wide range of community needs. The key priorities of the Foundation's mission are to remove barriers to accessing capital and resources and to open opportunities for all. Learn more at cflouisville.org.

Invest Louisville is the Community Foundation's impact investing program which provides loans, debt guarantees, lines of credit, and equity investments, moving capital into parts of Louisville that have experienced decades of disinvestment – particularly in affordable and accessible housing, entrepreneurship, and community development.

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